

Thanet Fairtrade Island

- Thanet Fairtrade Initiative in partnership with Thanet District Council has been running a campaign since 2005, to raise awareness of Fairtrade and Local produce within our area and gain Fairtrade Status for Thanet.
- All 5 goals set by the Fairtrade Foundation have been successfully achieved, and Thanet declared a Fairtrade Island on 26th February 2008.
- There are now 25 Fairtrade outlets, 17 Catering outlets, 34 Workplaces, 33 Churches, 8 Community Groups and 14 Educational establishments.
- Thanet scooped the Best Supportive Council Award for Fairtrade Fortnight 2007 in the UK, out of 40 councils.
- The Fairtrade Certification Mark is the only guarantee that protects producers and consumers. It guarantees a fair wage to workers and a fair price to producers for their products and to consumers the guarantee that the products are of the highest quality, without exploitation, forced child labour or the use of banned chemicals, which is harmful to workers, consumers and the environment.
- There are now more than 3000 certified Fairtrade products, including tea, coffee, banana and other fruits, ice cream, spices, wines, chocolate, cotton and much more. Just look for the Fairtrade Mark when you go shopping. Fairtrade is not charity, it is helping poor people to work their way out of poverty.
- Our global economy is huge; the wealth it generates is vast. Yet a mere few hundred companies control the vast proportion of all the wealth of the world. To add to this imbalance, the top 20 per cent of the wealthy people in the world are 60 times wealthy as the bottom.
- Fairtrade allows for a decent standard of living and investment. Every time we make a decision to purchase a product carrying the Fairtrade Mark, we are directly helping communities in poor countries to work their way out of poverty. It is also extremely important to shop locally and buy Local produce, which will help local producers and workers to achieve a better standard of living for themselves, their families and communities.
- Thanet has just started on the Fairtrade journey. Schools need to register to become Fairtrade schools. More businesses, retailers and eateries and community groups need to be encouraged to join in the campaign and use Fairtrade and local produce.
- Any Workplace or Community group using 2 or more Fairtrade products qualifies for a Fairtrade Pledge.
- Dates for you diary:
- On Saturday 12 July 2008, at 7.30pm, Fairtrade Island Concert, at the Winter Gardens to celebrate our Fairtrade Status. Ticket £6.00 Children and OAPs £3, available from the Box Office and website.
- Thursday 16 October, at 10.00am to 3.30pm World Food Day. The event will allow local producers to come together to sell or display food or craft items and for networking. Once again local Schools would be involved in Workshops on global issues. If you would like to book a Stand then please get in touch with us.

Thank you for supporting our Campaign.

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