

How to survive and thrive

A five point plan from NCVO

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Thanet Voluntary and Community Sector Forum

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So, what's happening?

- ?

A five point plan

1. Focus on your mission
2. Understand your value
3. Think ahead
4. Have diverse income streams
5. Grow your relationships

1. Focus on your mission

- concentrate on your core activity ...
- ... **and** innovate!
- reconsider your users & their needs
- check who else is meeting their needs
- refine your story about the gaps **you** fill

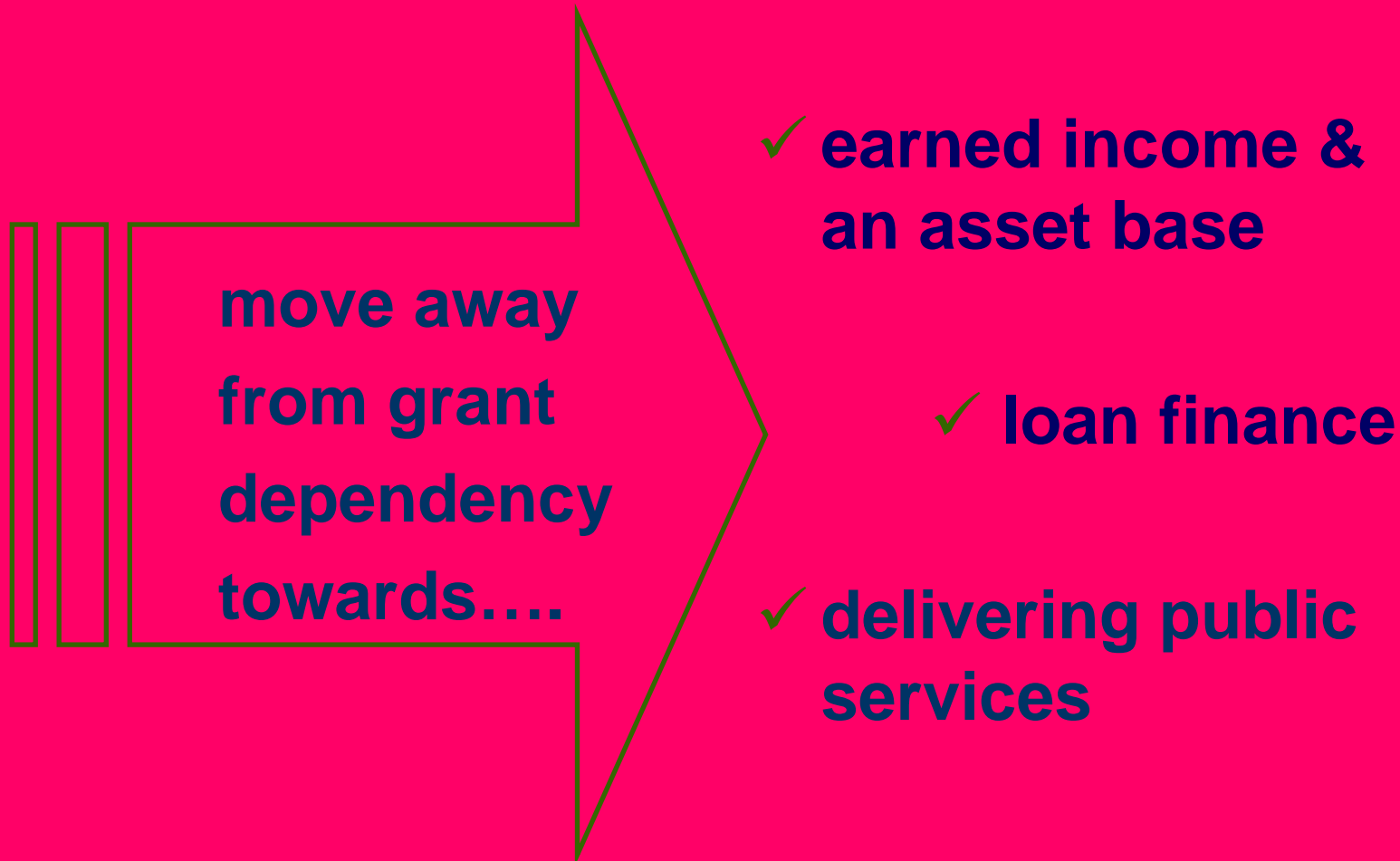
2. Understand your value

- What is your Full Value?
- Are you learning and improving?
- Are you showing off?

3. Think Ahead

- Scan the environment
- Prioritise opportunities and threats
- Plan your response
- Make changes

4. Have diverse income streams



5. Grow your relationships

- Internal – honest communications
- External – make partnerships stronger
- External – explore collaboration/merger
- External – new volunteers/trustees

Keep believing!



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... and keep in touch!

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